EXCHANGE BANK

Since 1890, Exchange Bank has been serving the local community, not only through trusted banking and financial services, but also through charitable giving.

Exchange Bank differs from national and regional banks by investing 100% of its charitable giving in the communities it serves in Sonoma County and Roseville (Placer County). In addition, 50.44% of the Bank's cash dividends go to the Doyle Trust which funds the Doyle Scholarship at Santa Rosa Junior College. Since 1948, the Doyle Scholarship Fund has provided over $93.6 million to more than 139,000 students. Bank-sponsored fundraisers are a tradition that foster a spirit of giving throughout the Bank.

Bank-sponsored fundraisers are a tradition that foster a spirit of giving throughout the Bank. Each year, employees personally raise more than $100,000 through a variety of fundraising activities.

Exchange Bank continually strives for growth and improvement. The Bank's legacy of financial leadership and community support is grounded in its core values of Commitment, Respect, Integrity and Teamwork.

Visit exchangebank.com.

Exchange Bank

GO LOCAL Sonoma County golocal.coop

VIVA LOCAL Sonoma County golocal.coop

DONATE LOCAL Sonoma County golocal.coop

INVEST LOCAL Sonoma County golocal.coop

THINK LOCAL Sonoma County golocal.coop

Sonoma County GO LOCAL is a community marketing alliance of businesses, nonprofit organizations, and government agencies. Members work together using shared brand promotion, targeted advertising, and a Rewards Program to increase their presence and sales in the local marketplace.

GO LOCAL's mission is to strengthen our local economy by promoting the benefits of supporting locally owned businesses and nonprofits.

DID YOU KNOW?

- Small businesses donate more than twice as much per sales dollar to local non-profits, events, and teams compared to big businesses. Not only is your support of local businesses good for the local economy, it strengthens our local nonprofits and community *(amiba.net)*.
- 33.5% of people surveyed say they would be more likely to buy a brand that supports a charity *(esri.com)*.
- Sonoma County was ranked first statewide in volunteerism (*Corporation for National and Community Service report*).

Your business or nonprofit can join us and be part of the solution—visit *golocal.coop*.

You can make a difference by supporting **LOCAL** nonprofits. ***Start in 2021!***

INSIDE:

Get the scoop on a few featured GO LOCAL nonprofits and the positive impacts they make in our community.

GIVE LOCAL™ Sonoma County golocal.coop

THANKS TO THE GENEROUS SUPPORT OF UNDERWRITER:

Exchange Bank

LOS CIEN
SONOMA COUNTY LATINO LEADERS

LOS CIEN advances belonging, trust and equity by engaging with our community, facilitating honest dialogue, and elevating Latinx pride and power in Sonoma County. Our vision is of *orgullo* (pride) & equity for Latinos in Sonoma County!

Los Cien serves as a liaison between the Latino community and the wider community by helping to create dialogue and common understanding, cultivating current and future leadership through education and civic engagement, and conducting educational and charitable activities that are consistent with this purpose.

As a recent example, Los Cien hosted an online event, "Behind the Lines – Wildfires & Farmworker Safety" to share the first hand perspective of a local farmworker who bears the burden of these conflicting pressures. That was followed with a panel that offered insight into the pressing questions our community needs to ask about workers behind the line.

To learn more, sign up for the newsletter and become a member, visit loscien.org.

TLC Child & Family Services

WHAT: Farm to Table program, a partnership of **TLC CHILD & FAMILY SERVICES** and other local non-profits and funders, to benefit Journey Academy students and other youth and families. A small farm and outdoor learning center, state-of-the-art teaching kitchen with six workstations, indoor and outdoor style dining areas. Academic curriculum covering nutrition and physical health plus skills in culinary and food service.

WHY: Healthy living benefits physical as well as mental health, and our youth deserve the best possible start in life. We recognize the importance of offering career preparation that might not be part of a university path, and that relevant as well as local learning helps keep students inspired.

WHERE: Journey Academy, a therapeutic non-public high school located on our main campus in Sebastopol.

WHO: TLC Child & Family Services, a local non-profit serving over 250 youth and families a day; other local organizations and funders; …and you!

Contact sfeuer@tlckids.org to learn how you can join this exciting program that benefits our whole community.

MUSEUM of SONOMA COUNTY
ART • HISTORY

Located in Downtown Santa Rosa, the **MUSEUM OF SONOMA COUNTY** welcomes visitors to experience regional history and contemporary art. The Seventh Street campus includes two buildings, multiple galleries, and a sculpture garden. The Museum opened its doors in 1985 as the Sonoma County Museum, housed in the historic 1910 post office, a landmark on the National Register of Historic Places. The Museum features multiple changing art and history exhibitions per year, reaches thousands of children through its school tour and youth education programs, and maintains a permanent collection of over 18,000 objects and images.

Become a member to enjoy free admission year-round, free or reduced admission to events and programs, discounts at the museum shop, free admission to hundreds of other museums across the country, and more!

The 25th Annual *Día de los Muertos* exhibition is now on view!

Visit museumsc.org to plan your visit today.

CAFF COMMUNITY ALLIANCE with FAMILY FARMERS

COMMUNITY ALLIANCE WITH FAMILY FARMERS (CAFF) is a statewide nonprofit that works to build sustainable food and farming systems through policy advocacy and on-the-ground programs that create more resilient family farms, communities and ecosystems.

From the grassroots up, CAFF is built by the community for the community, from farmers in the field to citizens fighting for a more just, regenerative food system, from fourth generation ranchers to the farmworkers who make our food system possible. Members comprise the foundation of our work; we are guided and empowered by people like you to continue our efforts supporting family farms throughout California.

The Sonoma County CAFF chapter is led by a team of volunteers who keep in close contact with our local farming community. These range from small scale, no-till vegetable farmers to biodynamic grape growers and livestock operators who restore native riparian vegetation and control invasive weeds with carefully managed grazing.

To learn more, visit caff.org/chapters/sonoma-county.

THANKS TO THE GENEROUS SUPPORT OF UNDERWRITER:

Exchange Bank

GO LOCAL Sonoma County PARTNER Participant

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Food For Thought

healing with food+love

FOOD FOR THOUGHT (FFT) is a nonprofit dedicated to meeting the nutrition needs of people living with serious medical conditions throughout Sonoma County. Our mission is to foster health and healing with food and compassion.

We were founded in 1988 amidst the AIDS epidemic to provide groceries to our seriously ill neighbors. Over time, we have expanded our eligibility to include low-income clients who are affected by a wide range of serious medical conditions and at risk of malnutrition.

In the past year, FFT served more than 6,000 people, including men, women and children of parents living with HIV, COVID-19 and congestive heart failure, those recently released from the hospital who are at risk of malnutrition, and seriously ill people experiencing homelessness. In 2021, FFT was voted Best Nonprofit by North Bay Bohemian readers.

To volunteer or donate, visit FFTfoodbank.org or call (707) 887-1647.